receive an indication that the action button has been pressed at a second time; and

transmit a second activation signal to the host device in response to receiving the indication that the action button has been pressed at the second time, wherein the second activation signal causes a chat message application to be launched on the host device.

21. A non-transitory computer-readable medium containing computer executable instructions that, when executed by a processor, cause the processor to perform a computer-implemented method, the computer-implemented method comprising:

receiving an indication of a notification about a game that is not currently launched on the host device;

in response to receiving the indication of the notification, causing an indicator light of the game controller to illuminate in a first indication configuration associated with a first game on the host device, wherein the first indication configuration distinguishes the first game from a second game installed on the host device;

receiving an indication that an action button on the game controller has been pressed at a first time; and

transmitting a first activation signal to the host device in response to receiving the indication that the action button has been pressed at the first time, wherein the first activation signal causes the first game to be launched on the host device.

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